

MORE THAN 50 YEARS

O F

PROGRESS



1969

Opened the first Wendy's restaurant in Columbus, Ohio, serving fresh beef.



1970s

LEGEND Food (People (# Footprint (

1979

Led the industry in introducing the first salad bar and establishing the Company's



commitment to fresh, quality ingredients.



1989

Introduced lower-cost menu items, increasing food affordability and access.

1980s





1992

Founder Dave Thomas, who was adopted as a child, established the Dave Thomas Foundation for Adoption® (DTFA).







2000s

Early 2000's

Established Animal Welfare Program with expanded audits and expert Animal Welfare Council.



2004 Added milk and oranges to

Wendy's Kids' Meal menu.



DTFA established its signature program, Wendy's Wonderful Kids®.



2010s

2015

Implemented the Company's Supplier Code of Conduct to carry Company values through the supply chain.



2016

Joined U.S. Department of Energy's Better Buildings® Challenge as one of the first in the restaurant industry.



out the routine use of medically important antibiotics within our protein supply chain, eliminating medically important antibiotics from our chicken supply in 2019.

Announced a long-term goal to phase



2018 Advanced commitment to fresh

ingredients by transitioning to greenhouse-grown tomatoes for all North American restaurants.



2019

Joined Closed Loop Partners' NextGen Consortium to identify sustainable packaging solutions.



Fast Food Done Right, to further guide responsible menu development decisions, like the 2020 roll-out of breakfast.

Introduced the Company's food vision,

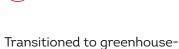


2020s

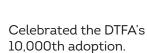
Introduced Wendy's Animal Care Standards Program built

2020

on traceability and rewarding progressive farm practices.



grown lettuce in Canada.





greenhouse gas inventory.

support Black communities.

Committed \$500,000 to





Supported First Women's Bank as a Mission Partner to help to expand economic

Diversity, Equity and Inclusion.

2021

DIVERSITY EQUITY &

Established our office of

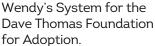




Reported 2020 climate data to CDP for the first time.



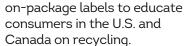
Raised \$22.5M across the



Joined How2Recycle® label

program to introduce

opportunities for womenowned businesses.



Began transitioning from plastic-lined paper



limited recyclability to single-substrate, clear plastic cups that more customers will be able to recycle.





WENDY'S GOALS



our top 10 prioriity food categories by 2030 in the U.S. and Canada.



Increase the representation of underrepresented populations among our Company leadership and management, as well as the diversity of

Wendy's franchisees.



Benchmark, track and reduce our Scope 1, Scope 2 and Scope 3 greenhouse gas (GHG) emissions and set a science-based target

by the end of 2023.



Sustainably source 100% of our customer-facing packaging in the U.S. and Canada by 2026.



